







Why Web-Enable Your Legacy Application?



Over the years, you have invested massive resources into developing, maintaining and operating your company's aging legacy application. That ongoing need for scarce support and maintenance resources is continuing even today.

However, your legacy applications – the critical assets that run your business, manage your finances, care for your customers and handle vital transactions – stand in the way of adopting Internet technologies that can take your business to the next level.

As a result, your organization is losing money in a number of areas:

- Productivity
- Training
- Technical support
- Resources spent on IT that could be used elsewhere in the company
- Customer sales and retention

Whether you decide to migrate your legacy applications to achieve more efficiency and effectiveness, or want to get as much as you can out of the significant technology investment you've already made, you need a solution that can help leverage your company's existing applications to the fullest.

AppViewXS provides your answer – by modernizing your terminal-based (6530, 3270, 5250) legacy applications to overcome the limitations of host-centric computing. Your organization can now have a seamless flow of information throughout the enterprise thereby empowering you to create a competitive advantage in today's market.

Modernizing Legacy Applications

To stay competitive, today's companies need to **incorporate back-end functionality into their** front-end Web presence.

- **Insurance companies** must find a way to Web-enable claims processing environments.
- Financial institutions need to fully deploy online banking solutions.
- Telecommunications firms are looking to consolidate customer applications.
- Energy companies, health care providers and retailers must quickly deliver comprehensive customer solutions.
- Government agencies need to efficiently serve a new e-business sector.



Converging Corporate Requirements

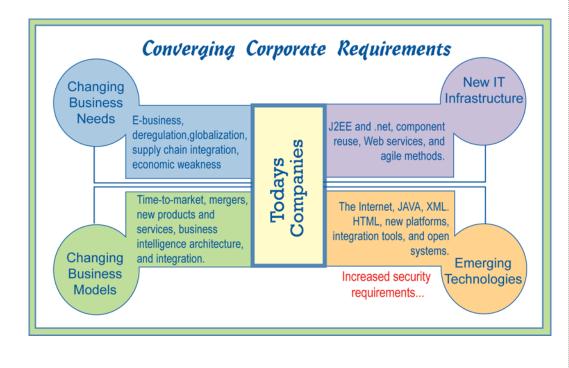
Over the years, many organizations have invested heavily in a range of legacy applications – from enterprise-wide packages to client server applications that run critical business processes.

The Web has revolutionized the expectations of customers and employees, requiring an organization to leverage their legacy systems to deliver products, services and information.

As a result of these changing business needs and requirements, as well as new IT architectures and emerging technologies, organizations need a powerful, simple way to renew host applications and integrate to the Web.

That solution is Crystal Point's AppViewXS.

AppViewXS provides a powerful, yet simple way to renew host applications and integrate onto the Web.





Meeting Your Business Objectives

A single solution that helps you take applications to the Web quickly, securely and efficiently. Web enabling legacy applications is as much about business objectives as technology. It means setting optimum service levels and meeting them consistently. Deploying resources fluidly as your business and industry evolve. Getting a handle on IT budgets and controlling the impact on your bottom line.

To do it effectively, you need an enterprise solution that allows you to take information to the Web quickly and efficiently. A solution that requires no extra programming – automatically transforming host screens into user-friendly, Web-based screens.

You need Crystal Point's AppViewXS.



Above: Transformation of the green screen to the graphical custom screen. AppViewXS empowers you to dramatically increase productivity by replacing tedious "green screens" with a user-friendly, Web-based interface. It provides powerful new functionality that simplifies data entry routines and integrates information.

Additionally, AppViewXS allows you to tailor multiple host access profiles – creating custom interfaces for different user groups, perhaps featuring different languages or read-only access for select audiences. All this functionality interoperates seamlessly with your existing IT investments.

Tightly Integrate Legacy Applications with Java Technology One of the key benefits of AppViewXS is that it gives you the ability to incrementally develop new Java applications. Your company's new Java development can be integrated seamlessly with your legacy applications. As a result, all future large-scale maintenance (or the development of add-on capabilities) can take place within the Java environment and either attach to, or replace the legacy functionality.

Current Business Problem	How AppViewXS Can Help
Data is hard to read and navigate	Screens are presented with easily read graphical format (GUI)
High maintenance costs	Current generation software minimizes software maintenance time, effort and cost
Long, complex migration process	The most rapid and cost-efficient way to migrate legacy applications.
Outdated features	New features, new java technology can be easily integrated
Large projects are hard to manage and diffi- cult to keep on task.	Reduces overall costs and makes unwieldy projects manageable.



AppViewXS Benefits

For Existing Legacy Systems:

Extends your investment – doesn't change the foundation, but enhances it. Integrates applications – combines information from multiple screens and platforms. Increases efficiency – improves processes, minimizes data input errors. Ensures secure transactions – a vital requirement in today's global marketplace. Saves IT resources – no programming needed, reduces calls to technical support, easily customizable to meet changing business needs.

For Migrating Legacy Systems:

Deploys incrementally – allows you to tackle big issues first and get the benefits of Java up front while you work on the back end; quick ROI.

Uses IT resources wisely – allows programmers to work on migration and other key projects.

Increases functionality – improved processes save time, money and improve customer satisfaction.

Increases productivity – no downtime with Java struts, minimize business interruptions. Minimizes risk – reduces possibility of human error.

From the Executive Suite to the Back Office, AppViewXS delivers incredible value – and impact.

AppViewXS delivers significant value across your organization. Giving everyone who deals with IT performance, cost and operations a way to get their job done faster, more easily and with fewer resources.

Executive Managers (CIOs, CFOs, CEOs) boost the bottom line with improved performance and expense control.

IT Managers are able to better allocate valuable IT resources and staff throughout the organization.

Customer Service and Sales provide superior service and maximize revenue generation.

Back-office staff complete tasks efficiently, accurately – and on time.

Partners and Vendors share important business data quickly and error free.

Crystal Point: a proven leader in Host Access technology

Crystal Point provides enterprise solutions that bring the power of simplicity to a technically complex world. Our industry leading solutions enable organizations to optimize performance, mitigate risks and control costs. Since 1986, we've been providing reliable, innovative host access to what was then Tandem and is now the Hewlett-Packard NonStop computing platform. Thousands of organizations worldwide – including many of the Fortune 500 – rely on Crystal Point's proven solutions to maximize the business value of their legacy enterprise applications. Crystal Point's mission is to maximize our customer's investment in their host-centric applications by allowing users to access data in more efficient and productive ways.



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